

# Welcome to the VLPNO Annual General Membership Meeting

Sunday November 22<sup>nd</sup>, 2020

**“The mission of Vista Las Palmas Neighborhood Organization is to embrace our diverse identity as a community while fostering appreciation of our architectural heritage and strengthening the quality of life for current and future neighbors.”**



- **Introductions: Board of Directors**
- **Guests Speakers:**
  - **Mayor Geoff Kors**
  - **Palm Springs City Manager David H. Ready**
  - **PSPD: Officer Shawn Carlin**
- **Annual Report of Activities**
- **Financial Report**
- **Modernism Week VLPNO Home Tour**
- **VLPNO Fund Raiser**
- **Membership Drive: Block Ambassador Proposal**
- **The Agave Project**
- **Candidate Introductions**
- **Election of Members to the Board of Directors**
- **Election Results / Closing Remarks**

Board of Directors

Scott Turner  
Kevin Comer  
Kermit Ferrer  
Kevin Comer  
Kermit Ferrer  
Kevin Comer  
Gustav Swanson  
VLPNO  
Scott Turner



# Board of Directors



**Scott Turner**  
Chairperson



**Gustav Swanson**  
Vice-Chairperson



**Kermit Ferrer**  
Secretary



**Kevin Comer**  
Treasurer



**Sheila Cobrin**  
Member@Large



**Sally Hightower-Lippin**  
Member@Large



**Rebecca May**  
Member@Large



Mayor Geoff Kors



City Manager  
David H Ready



# Officer Shawn Carlin





# Annual Report of Activities

- Spring Social
- Alexander Star Dedication
- Modernism Week 2020 VLPNO Home Tour
- Modernism Week 2020 Docent Appreciation Event
- Donations:
  - LGBT Center - Food Bank
  - Palm Springs Animal Shelter
  - AAP Food Samaritans
  - PS Modcom



| <b>Revenues</b>                 |                        |
|---------------------------------|------------------------|
| Net from Modernism 2020         | \$27,118               |
| Annual Dues 2020                | \$920                  |
| Annual Dues 2021                | \$1,470                |
| Alexander Family Star Donations | <u>\$24</u>            |
| <b>Total Revenues</b>           | <b>\$29,532</b>        |
| <b>Expenses</b>                 |                        |
| Annual Meeting                  | (\$764)                |
| Charitable Contributions        | (\$10,000)             |
| IT Consulting                   | (\$1,031)              |
| Insurance Liability             | (\$1,060)              |
| Paypal Fees                     | (\$22)                 |
| Social Events                   | (\$371)                |
| Website Annual Fees             | <u>(\$210)</u>         |
| <b>Total Expenses</b>           | <b>(\$13,458)</b>      |
| <b>Net</b>                      | <b><u>\$16,074</u></b> |

← Key Revenue Driver





| <b>Revenues</b>              |                         |
|------------------------------|-------------------------|
| Modernism 2021: Ticket Sales | \$0                     |
| Modernism 2022: Ticket Sales | \$15,000                |
| Annual Dues 2021             | \$500                   |
| Annual Dues 2022             | <u>\$4,000</u>          |
| <b>Total Revenues</b>        | <b>\$19,500</b>         |
| <b>Expenses</b>              |                         |
| Modernism Week 2022 Expenses | (\$5,900)               |
| Annual Meeting               | (\$1,750)               |
| Charitable Contributions     | \$0                     |
| Accounting Fees              | (\$2,500)               |
| Filing Fees: Federal & State | (\$7,750)               |
| IT Consulting                | (\$2,400)               |
| Insurance Liability          | (\$1,150)               |
| Paypal Fees                  | (\$80)                  |
| Social Events                | (\$1,000)               |
| Website Annual Fees          | <u>(\$250)</u>          |
| <b>Total Expenses</b>        | <b>(\$22,780)</b>       |
| <b>Net</b>                   | <b><u>(\$3,280)</u></b> |



# Modernism Week VLPNO Home Tour



2020

February 15<sup>th</sup>, 2020

6 VLP Homes Toured

Sold Out Event

Total Tickets Sold = 548

**Big Thank You to Tour Organizing  
Committee, Home Owners and Docents  
who made our event a SUCCESS!**

## VLP Owners' Homes Toured

- Troy & Dave Kubly
- Patsy & David Marino
- Bren Martin & Allan Moore
- Jane Thomas
- Deanna Verhoeven
- Don Zuidema, Mike McGinley & Alfredo Izaguirre



*Vista Las Palmas*

ALEXANDER COMPANY'S JEWEL IN THE CROWN • THE 2020 TOUR





**2021**

**February 13<sup>th</sup>, 2021**

VLPNO had previously planned to participate in Modernism Week 2021 with a VLP Home Garden and Vintage Car Tour.

Given the uncertainty of the health environment, lack of volunteer VLP homes to participate in the tour as well as the planning committee commitments,

**VLPNO intent to participate in 2021 Modernism Week was withdrawn.**





2022

February, 2022

Time to Start Planning is Now

Key Dates:

- Appoint VLPNO Home Tour Captain to coordinate planning, preparation, day of and post tour activities
- Jan 15<sup>th</sup>, 2021: Establish VLPNO Tour Committee
- Feb 1<sup>st</sup>, 2021: Kick-off VLPNO Tour Planning Activities
- Mar 1<sup>st</sup> - June 1<sup>st</sup>, 2021: Identify minimum of eight (8) homes for the tour
- June 1<sup>st</sup> - Sept 1<sup>st</sup>, 2021: Prepare Tour Package Proposal and submit to Modernism Week for review
- Sept 15<sup>th</sup>, 2021: Final Draft of Event Package due to MW Website
- Nov 1<sup>st</sup>, 2021: Ticket Sales Launch for February 2022

**Need your assistance with Tour Organizing Committee and Volunteer Homes.**





This past year, funds raised were used to donate to The Palm Springs Animal Shelter, PS Modcom, AAP Food Samaritans and The Food Bank at The LGBT Center.

The VLPNO would like to continue to support our community organizations. Every dollar of every donation goes either to charity or to efforts to improve and maintain our neighborhood.

This year we are doing a combined membership/fundraising drive.

### Suggested Donation Levels:

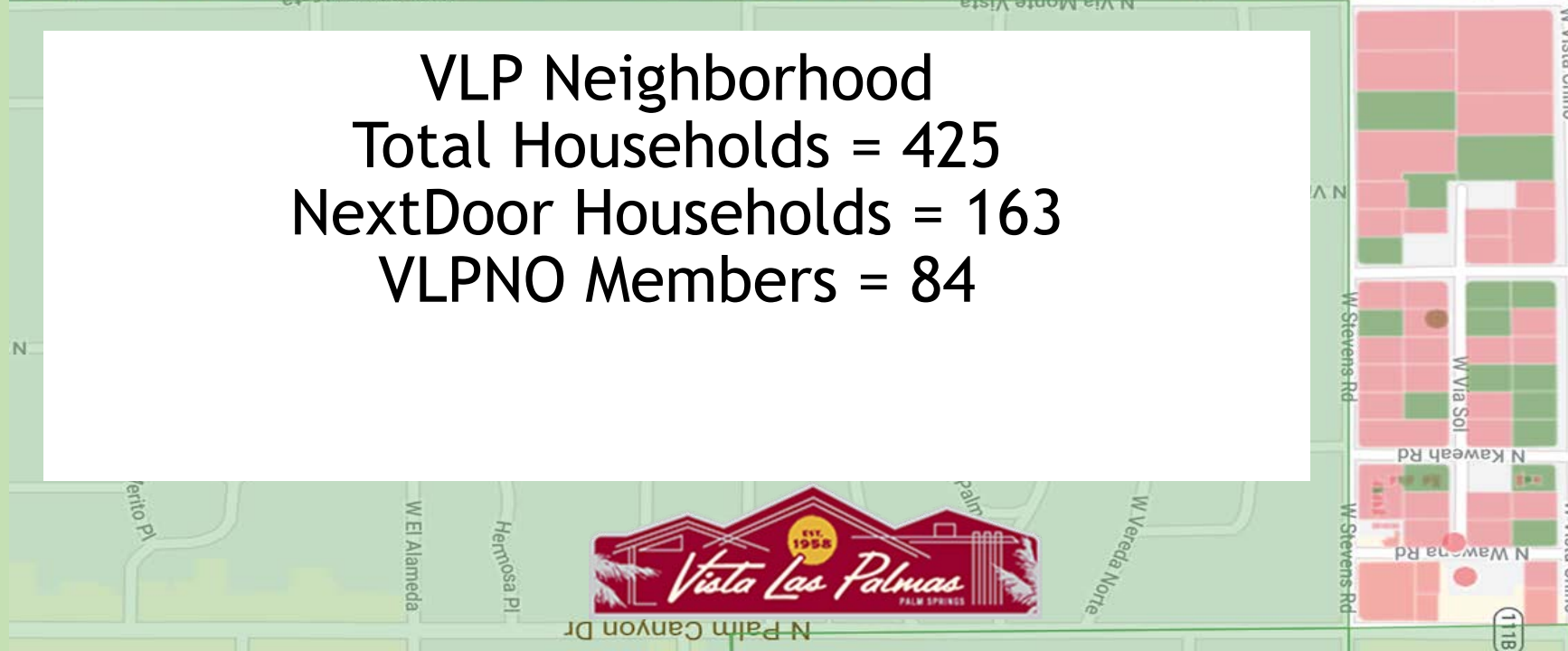
- Alexander               \$ 50
- Dubois                   \$100
- Krisel                    \$250



# Membership Drive: Block Ambassador Project



VLP Neighborhood  
Total Households = 425  
NextDoor Households = 163  
VLPNO Members = 84



# Membership Drive: Block Ambassador Project

## Purpose:

- Improve accuracy of VLP Neighbor DB information
- Boost VLPNO membership
- Improve communication of neighborhood efforts and activities
- Drive the sense of community in our neighborhood as noted in our Mission

## Next Steps:

- Launch project in 1<sup>st</sup> Quarter 2021
- Create sub-committee
- Draft up VLPNO Blocks
- Assign Block Ambassadors

## Note:

1. VLPNO Membership is open to All property owners, All individuals claiming primary or secondary residence (including business occupants).
2. Eligible Member becomes a “Member” by:
  - a) Submitting a membership application or
  - b) Signing into an Annual or Special General Membership Meeting.
3. Membership is good for one year and must be renewed each subsequent year.



# The Agave Affordable Housing Project



- West Hollywood Community Housing Corporation (WHCHC) has proposed a senior affordable housing project for low-income seniors ages 62 and above
- Location: SW corner of N. Palm Canyon Dr and W. Stevens Rd in the OLP Neighborhood, and adjacent to the VLP
- Features:
  - 71 one-bedroom units in a two-story structure
  - Amenities: Resident community room, gym/ fitness room, laundry room, and private outdoor open space
  - 3,000-4,000sq.ft. commercial space facing N Palm Canyon Dr
- Project Architect: 64North Architecture, aims to honor the neighborhood's midcentury modern heritage
- There will also be two full-time onsite building managers
- Voluntary comprehensive supportive services will be available on-site and free of charge to all residents. WHCHC has partnered with Desert AIDS Project (DAP) to provide these critical services that keep people housed
- Timeline: 2021: Approvals/Funding  
2022: Construction/Opening





The Board consists of seven (7) members (“Directors”).

Current Board members elected at the 2019 Annual General Membership Meeting will continue on the Board for the 2<sup>nd</sup> year of their terms:

1. Scott Turner
2. Gustav Swanson
3. Kevin Comer

Outgoing Board members:

4. Sheila Cobrin
5. Kermit Ferrer
6. Sally Hightower-Lippin
7. Rebecca May



Four (4) two year term (2020-2022) Board positions are open for Election.

Current running candidates (alphabetically by last name):

1. Kermit Ferrer
2. Patsy Marino
3. Steve Orr
4. John Vella



# Votes are being tallied....



# Congratulations and Welcome to our New VLPNO Board Members!



Kermit Ferrer



Patsy Marino



Steve Orr



John Vella





**Happy & Healthy Thanksgiving to ALL!**

**“The mission of Vista Las Palmas Neighborhood Organization is to embrace our diverse identity as a community while fostering appreciation of our architectural heritage and strengthening the quality of life for current and future neighbors.”**

