

Vista Las Palmas

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Welcome to the VLPNO Annual General Membership Meeting

Saturday December 4th, 2021

'The mission of the Vista Las Palmas Neighborhood Organization is to foster an appreciation of our architectural heritage and to strengthen the quality of life for all our residents through communication, neighborhood projects and social events.'



- **Introductions: Board of Directors**
- **Guests Speakers:**
 - **Councilmember Geoff Kors**
 - **Palm Springs City Manager Justin Clifton**
 - **PSPD Chief Andrew Mills**
- **2021 Accomplishments**
- **One-PS**
- **Financial Report**
- **Modernism Week VLPNO Home Tour**
- **VLPNO Fundraising**
- **Membership Drive: Block Ambassadors**
- **2022 Initiatives**
- **Candidate Introductions**
- **Election of Members to the Board of Directors**
- **Election Results / Closing Remarks**

Board of Directors

Gustav Swanson

Steve Orr

Kevin Comer

Kermit Ferrer

Kevin Comer

Brenda Mathews

Patsy Marino

Steve Orr

VLPNO

Gustav Swanson



Board of Directors



Gustav Swanson
Chairperson



Scott Turner
Vice-Chairperson



Kermit Ferrer
Secretary



Kevin Comer
Treasurer



Patsy Marino
Member@Large



Steve Orr
Member@Large

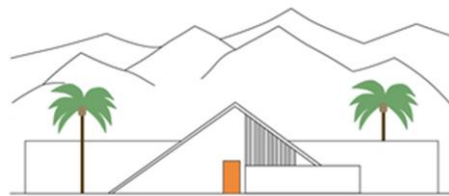


Brenda Mathews
Member@Large



City of Palm Springs

**Councilmember
Geoff Kors**



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City of Palm Springs

**City Manager
Justin Clifton**



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City of Palm Springs

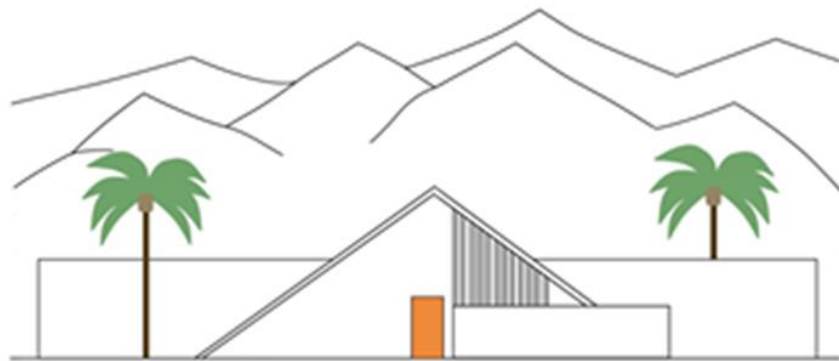
**PSPD Chief
Andrew Mills**



Accomplishments



- Rebranding: New Logo
- New Website
- Street Slurry Repaving
- Holiday Pet Parade
- In Person Year End Social
- Block Ambassador Kick-Off

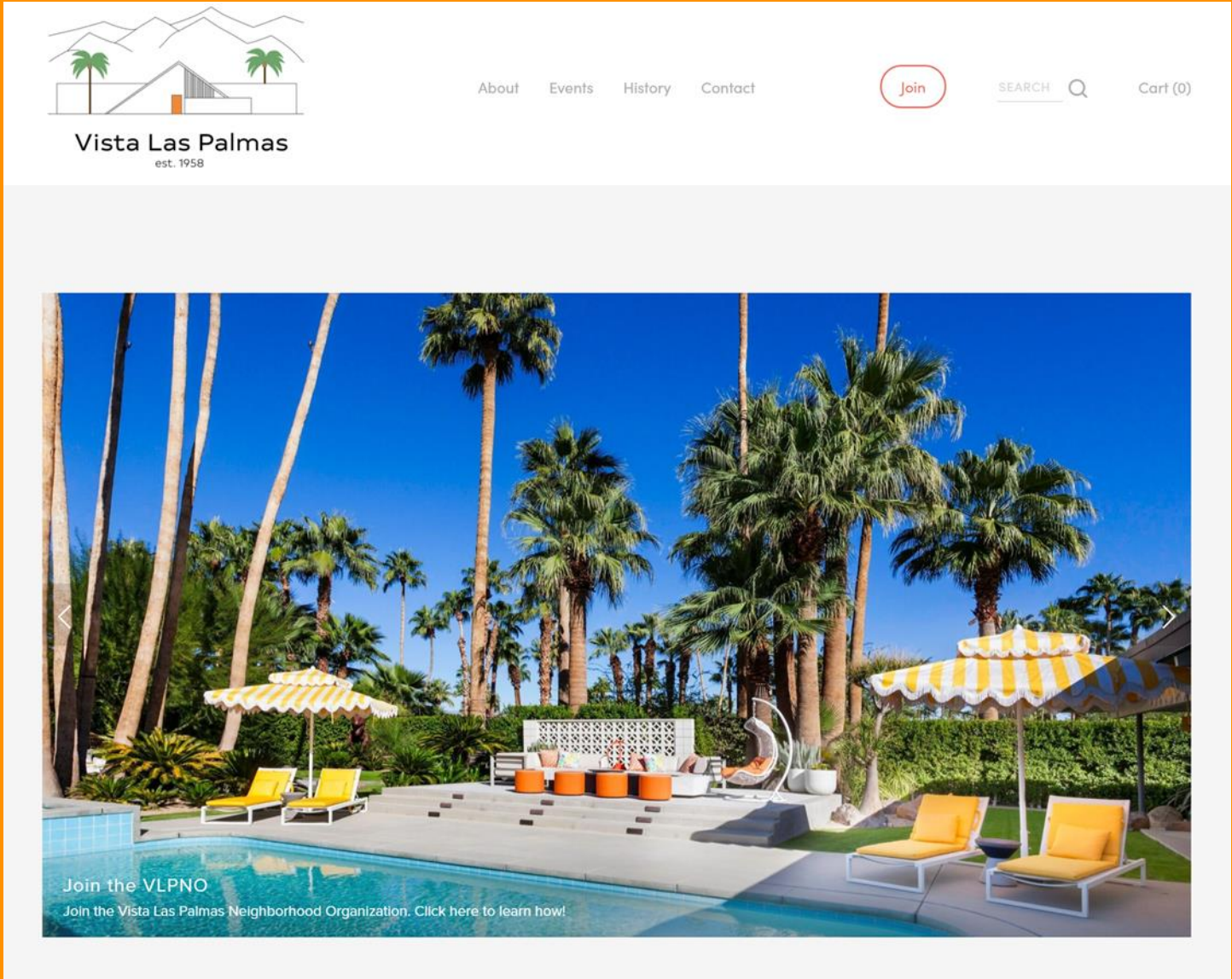


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New Logo

New Website:

VistaLasPalmas.org



VLPNO Sunday Supper – Fall 2021



Neighbors gathered on Sunday, November 11th for a wonderful Sunday Supper on the patio at Birba

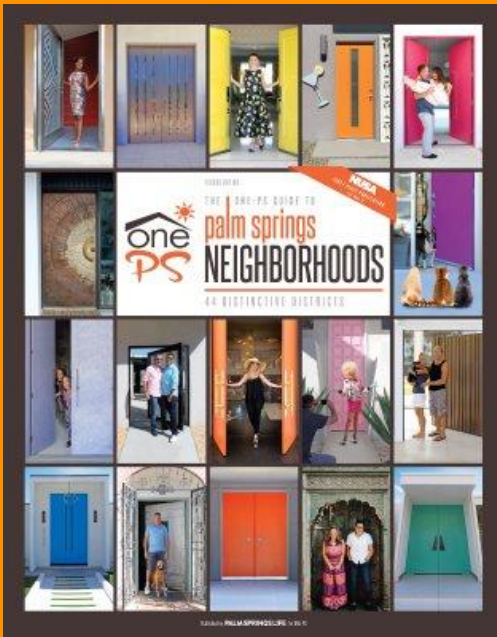


A late afternoon gathering of collective effervescence



Organized Neighborhoods of Palm Springs (ONE-PS) is comprised of representatives from the recognized neighborhood organizations in Palm Springs. Each recognized neighborhood organization is represented by one voting member and one alternate member.

Each month ONE-PS meets to discuss issues that affect citizens and other neighborhood interests. Our goal is to inform and exchange ideas in order to improve process, communications, and outcomes or to encourage new programs or services.



2020 & 2021 Actual

Financial Report

Revenues	2020	2021
Modernism	\$35,130	\$0
Annual Resident Donations	\$3,204	\$8,889
Non-Resident Donations	\$0	<u>\$1,500</u>
Total Revenues	\$38,334	\$10,389
Expenses		
Charitable Contributions	(\$10,000)	\$0
Annual Meeting/Social Events	(\$800)	(\$13,059)
IT Consulting	(\$1,433)	(\$3,243)
Insurance Liability	(\$1,060)	(\$1,385)
Accounting Fees	\$0	\$0
Modernism Week Expenses	(\$6,595)	(\$143)
Bank/Stripe/Paypal Fees	(\$22)	(\$405)
Other Expenses (ie. PO Box)	\$0	(\$180)
Website Annual Fees	(\$210)	(\$168)
Total Expenses	(\$20,120)	(\$18,583)
Net	<u>\$18,213</u>	<u>(\$8,194)</u>

- No Modernism Tour in 2021
- Low Revenue Year



2022 Budget

Financial Report

Revenues	2022
Modernism 2022: Ticket Sales	\$28,800
Modernism 2022: Sponsorships	\$15,000
Annual Dues 2022	<u>\$10,250</u>
Total Revenues	\$54,050
Expenses	
Modernism Week 2022 Expenses	(\$11,300)
Charitable Contributions	(\$10,000)
Annual Meeting/Social Events	(\$16,600)
VLPNO Projects	(\$4,000)
Filing Fees: Federal & State	(\$250)
IT Consulting	(\$1,200)
Insurance Liability	(\$1,950)
Paypal Fees	(\$205)
Other Expenses (ie. PO Box)	(\$180)
Website Annual Fees	(\$175)
Total Expenses	(\$45,860)
Net	<u>\$8,190</u>

← Key Revenue Driver

← New Revenue Source



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From Vista Las Palmas with Love!

Modernism Week 2022

To Modernism fans From Vista Las Palmas with Love! Join us in a unique tour of Vista Las Palmas houses. Peek into a blend of midcentury and contemporary homes of distinctive architectural styles. \$90 (3 hrs)

Modernism Week VLPNO Home Tour



2022

February 19th, 2022

6 VLP Homes

Sold Out Event

Total Tickets Sold = 400

VLP Owners' Homes on Tour

- Claude Burry & David Summers
- Robert Shiell & Bob Luterbach
- Traci Averill & Foster Eastman
- Jim Maloney & Andrew Nance
- Bruce Frasier & Richard Nielsen
- Brenda & Mike Mathews

Call for volunteers to be docents!



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➤ Modernism Sponsorships

\$5,000 Presenting Sponsor:

- TTK represents

\$2,500 Event Sponsors:

- H3K Home + Design
- Rick Distel and Kevin Comer
- Patsy and David Marino

\$1,000 Patron Sponsors:

- Studio AR&D
- Brenda Mathews Homes
- The Twist
- The Creekstone in Idyllwild

In Kind Event Sponsors:

- \$3,000: GBQ Partners
- \$2,500: Bruce Frasier and Richard Nielsen
- \$2,000: Caroline Greyshock Photography
- \$1,000: One Las Palmas



➤ **Krisel Sponsorships**

- **Howard Hawkes & Kevin Kemper**
- **Patsy & David Marino**
- **Robert Shiell & Bob Luterbach**
- **Bruce Frasier & Richard Nielsen**
- **Malcolm McKay & Stephen Orr**
- **Brenden Martin & Allan Moore**
- **Mary Jo & Tom Ohlin**
- **Kermit Ferrer & John Criscuolo**
- **Brenda & Michael Mathews**
- **Kevin Comer & Rick Distel**
- **Bill and Tiiu Jacobson**
- **Mark DeAngelis & Henry Jung**
- **Sameer Gopalani & Michael Millie**
- **Don Zuidema, Mike McGinley & Alfredo Izaguirre**
- **James & Maggi Van de Voorde**
- **Darci Congrove & Patti Orzano**
- **Sally & Dick Lippin**



As you might've been aware in 2020, funds raised were used to donate to The Palm Springs Animal Shelter, PS Modcom, AAP Food Samaritans and The Food Bank at The LGBT Center. Looking towards 2022 we are aiming to reinstitute our charitable contributions to organizations in our community.

The VLPNO would like to continue to support our community organizations. Every dollar of every donation goes either to charity or to efforts to improve and maintain our neighborhood.

This year we are continuing our combined membership/fundraising drive.

Suggested Donation Levels:

- Alexander \$ 50
- Dubois \$100
- Krisel \$250



Note:

1. VLPNO Membership is open to All property owners, All individuals claiming primary or secondary residence (including business occupants).
2. Membership is good for one year and must be renewed each subsequent year.

Block Ambassador Initiative

- Trifold handout celebrating VLPNO and encourages neighbors to join the neighborhood organization
- Improves accuracy of VLP Neighbor DB information
- Drives sense of community as noted in our Mission Statement



Exterior

VLPNO Membership Form

Participation is open to all homeowners and residents of Vista Las Palmas. Your donation will help us strengthen the quality of life of our neighbors. Thank you for your support!

Name(s): _____

Local Address: _____

Mailing Address: _____
(if different)

Phone Number: _____

Email Address(es): _____

Additional Names in Household (if any): _____

VLP Resident since (year): _____

Suggested Donation Giving Level:

___ Krisel: \$250

___ DuBois: \$100

___ Alexander: \$50

Please complete this form and mail it with a check made payable to "VLPNO":

Vista Las Palmas Neighborhood Organization
1717 E Vista Chino Suite #A7-252
Palm Springs, CA 92262
OR

Join via VLPNO website making donation via Paypal

Donation Levels



Alexander
\$50 per year

DuBois
\$100 per year

Krisel
\$250 per year

Your donation helps our community.

Vista Las Palmas Neighborhood Organization



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www.vistalaspalmas.org

Interior

VLPNO ENGAGES with its residents by hosting social events to bring our neighbors together at local venues and representing VLP at One-PS.



Follow us on Instagram
#vlpno

VLPNO GIVES BACK to our community. In the past, we've donated to local organizations such as:

- The LGBT Center Food Bank
- AAP Food Samaritans
- PS Animal Shelter
- PS ModCom
- PS Police Department
- PS Walk of Stars



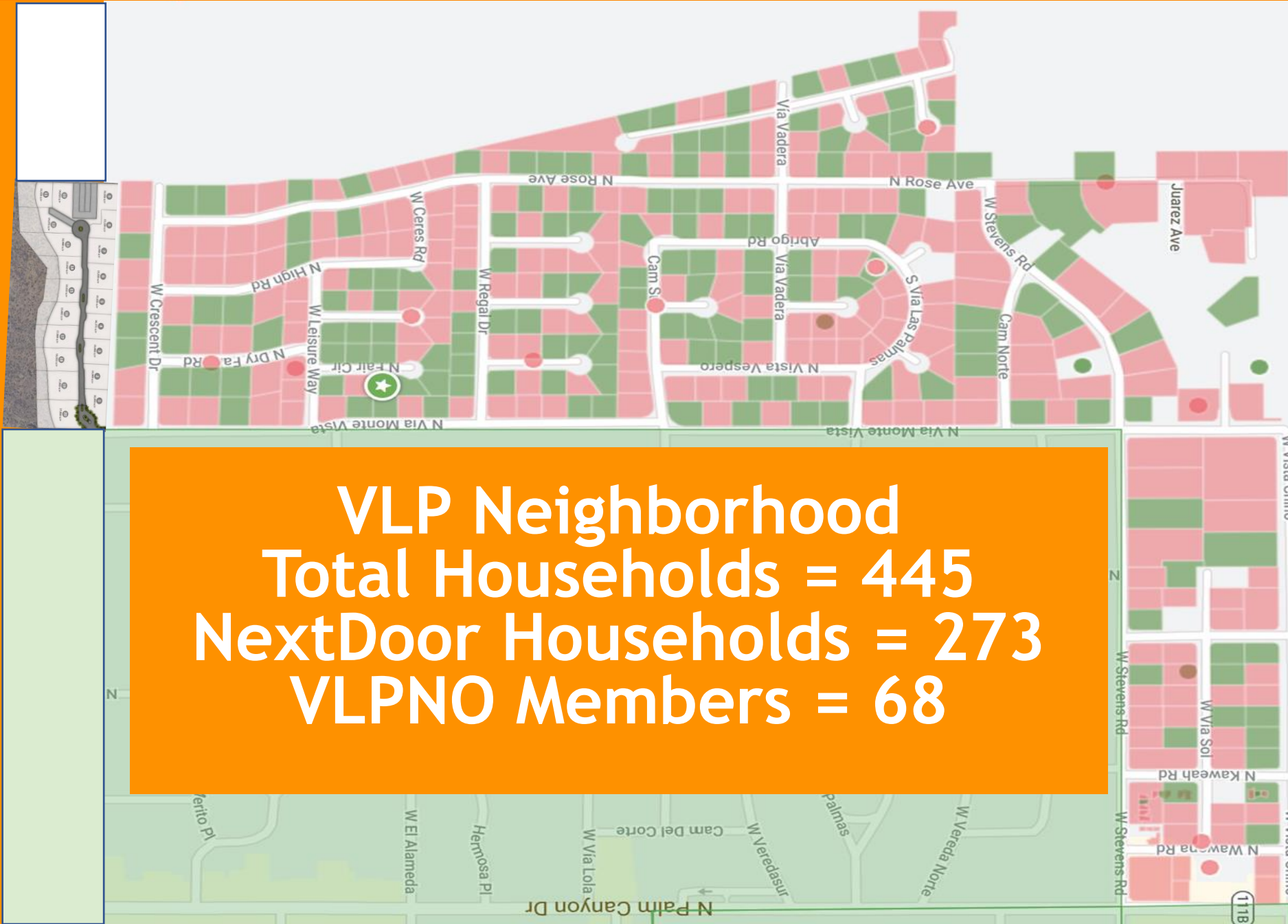
Look for us on Facebook
Vista Las Palmas Neighborhood Organization

VLPNO HOSTS mid-century enthusiasts by showcasing our homes in Modernism Week tours which generates revenue from ticket sales to reinvest in our community.



Follow us on Instagram:
#vista_las_palmas_modernism

Membership Drive: Block Ambassador Initiative



VLP Neighborhood
Total Households = 445
NextDoor Households = 273
VLPNO Members = 68

2022 Initiatives



- More SOCIAL events!
- Annual Holiday Pet Parade
- Historical Preservation
- Recording of Oral History
- Membership Drive
- Modernism Week Tours:
 - Host 2022
 - Prepare for 2023

2nd Annual Holiday Pet Parade

Sat, Dec 18 @ 10 am



Join us for the Vista Las Palmas Holiday Pet Parade at 10 am on Sat, Dec 18. See back side for map.

ALL pets are welcome. There will be an awards ceremony and refreshments at 965 N. Rose Ave at 11 am for those pets and parents who choose to wear a holiday outfit.

We encourage everyone to participate. Set-up chairs, bring your favorite morning drinks and celebrate your neighborhood pets.



Thank You Sponsors...



Alcorn Adaptive
760-464-0366



Rebecca May & Brenda Mathews
Lic#: 020248634 Lic#: 02087376
BERKSHIRE HATHAWAY
HomeServices
California Properties

RED ROVER
Mobile Pet Grooming



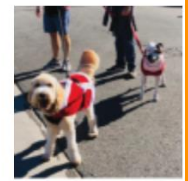
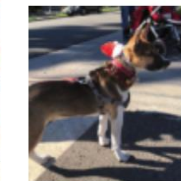
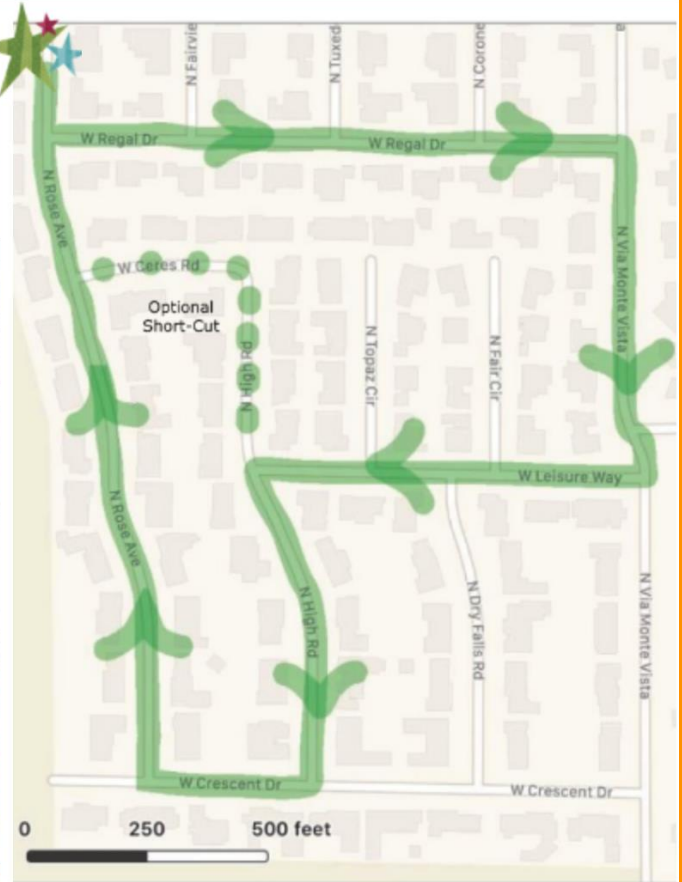
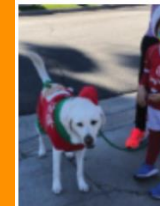
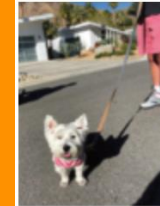
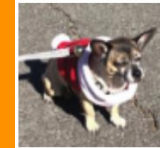
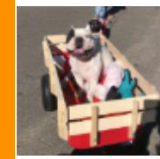
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Social

Parade Route

Convene at 965 N. Rose at 10am for Parade Start, the Awards Ceremony will be at the same location at 11 am.

10 am Start -
11 am Ceremony



Join the VLP Neighborhood Organization: www.vistalaspalmas.org

The Board consists of seven (7) members (“Directors”).

Current Board members elected at the 2020 Annual General Membership Meeting will continue on the Board for the 2nd year of their terms:

1. Kermit Ferrer
2. Patsy Marino
3. Brenda Mathews
4. Steve Orr

Outgoing Board members:

5. Kevin Comer
6. Gustav Swanson
7. Scott Turner



Three (3) two year term (2021-2023) Board positions are open for Election.

Current running candidates (alphabetically by last name) :

- 1. Kevin Comer**
- 2. Michael Marchy**
- 3.**





Votes
are
being
tallied....



Congratulations and Welcome to our New VLPNO Board Members!



Wishing ALL Happy Holidays and a Prosperous New Year!

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