

# Vista Las Palmas

est. 1958

# Welcome to the VLPNO Annual General Membership Meeting

Sunday December 4<sup>th</sup>, 2022

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'The mission of the Vista Las Palmas Neighborhood Organization is to foster an appreciation of our architectural heritage and to strengthen the quality of life for all our residents through communication, neighborhood projects and social events.'

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- **Introductions: Board of Directors**
- **Guests Speakers:**
  - **PSPD: Chief Andrew Mills & Lt Frank Browning**
  - **Councilmembers: Geoff Kors & Ron DeHarte**
  - **Palm Springs Acting City Manager Teresa Gallavan**
- **2022 Accomplishments**
- **ONE-PS**
- **Financial Report**
- **Membership Drive**
- **2023 Initiatives**
- **2024 Modernism Week VLPNO Home Tour**
- **Candidate Introductions**
- **Election of Members to the Board of Directors**
- **Election Results / Closing Remarks**

Board of Directors

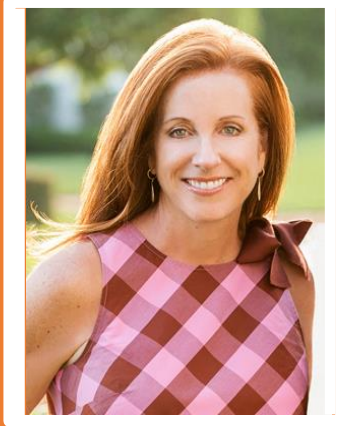
Joe Vassallo  
Gustav Swanson  
Kevin Comer  
Kevin Comer  
Patsy Marino  
Kermit Ferrer  
Joe Vasallo  
VLPNO  
Kermit Ferrer



# Board of Directors



**Kermit Ferrer**  
Chairperson



**Patsy Marino**  
Vice-Chairperson



**Joe Vassallo**  
Secretary



**Kevin Comer**  
Treasurer



**Steve Orr**  
Member@Large



**Gustav Swanson**  
Member@Large



**Open**  
Member@Large





# City of Palm Springs

PSPD Chief  
Andrew Mills





# City of Palm Springs

PSPD Lieutenant  
Frank Browning





**City of Palm Springs**  
**Councilmember**  
**Geoff Kors**





# City of Palm Springs

Councilmember

Ron DeHarte







# City of Palm Springs

Acting City Manager

Teresa Gallavan

# Accomplishments



- Modernism Week Home Tour
- AIDS Memorial Fundraiser
- In Person Year End Social @ Sol y Sombra (Sunday Supper)
- Holiday Pet Parade



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**2022**

**February 19<sup>th</sup>, 2022**

**6 VLP Homes**

**Sold Out Event**

**Total Tickets Sold = 535**

**Raised \$55,896**

**A BIG THANK YOU to VLP Owners' Homes on Tour**

- Claude Burry & David Summers
- Robert Shiell & Bob Luterbach
- Traci Averill & Foster Eastman
- Jim Maloney & Andrew Nance
- Bruce Frasier & Richard Nielsen
- Brenda & Mike Mathews



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# VLPNO Fundraiser



Sculpture to be created by contemporary artist Phillip K Smith  
Thanks again to hosts Jeff Stanley, Alain Peracca and Pablo Beladrich

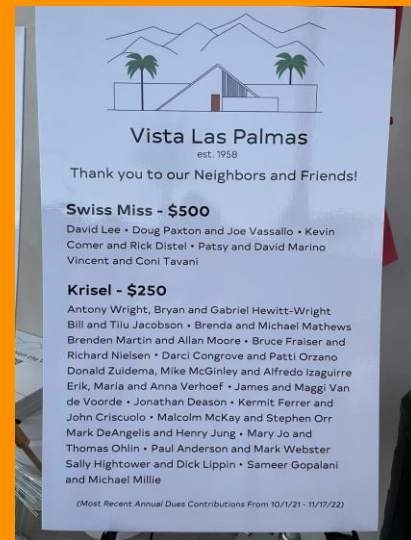
*VLPNO funds raised = \$62,320*



# VLPNO Sunday Supper – Fall 2022



Neighbors joined on Sunday, November 20<sup>th</sup> for a wonderful Sunday Supper by the pool of Sol y Sombra at The Paloma Resort



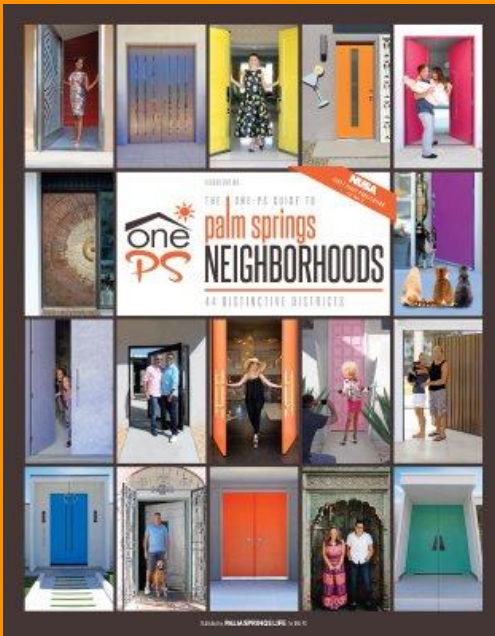
*An early evening  
gathering of  
communal joy*





**Organized Neighborhoods of Palm Springs (ONE-PS)** is comprised of representatives from the recognized neighborhood organizations in Palm Springs. Each recognized neighborhood organization is represented by one voting member and one alternate member.

Each month ONE-PS meets to discuss issues that affect citizens and other neighborhood interests. Our goal is to inform and exchange ideas in order to improve process, communications, and outcomes or to encourage new programs or services.



<b>Revenues</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Modernism	\$35,130	\$0	\$55,896
Annual Resident Donations	\$3,204	\$8,889	\$9,962
Non-Resident Donations	\$0	\$1,500	\$0
<b>Total Revenues</b>	<b>\$38,334</b>	<b>\$10,389</b>	<b>\$65,858</b>
<b>Expenses</b>			
Charitable Contributions	-\$10,000	\$0	-\$15,000
Annual Meeting/Social Events	-\$800	-\$13,059	-\$13,337
IT Consulting	-\$1,433	-\$3,243	-\$1,588
Insurance Liability	-\$1,060	-\$1,385	-\$3,016
Professional Fees	\$0	\$0	-\$1,500
Modernism Week Expenses	-\$6,595	-\$143	-\$10,048
Bank/Stripe/Paypal Fees	-\$22	-\$405	-\$913
Other Expenses (ie. PO Box)	\$0	-\$180	-\$462
Website Annual Fees	-\$210	-\$168	-\$222
<b>Total Expenses</b>	<b>(\$20,120)</b>	<b>(\$18,583)</b>	<b>(\$46,085)</b>
<b>Net</b>	<b><u>\$18,213</u></b>	<b><u>(\$8,194)</u></b>	<b><u>\$19,773</u></b>



# 2022 Actual vs 2023 Budget

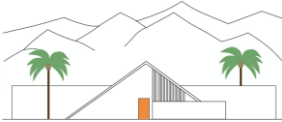
# Financial Report

<b>Revenues</b>	<b>2022</b>	<b>2023</b>
Modernism	\$55,896	\$0
Annual Fundraiser (Net)		\$30,000
Annual Resident Donations	\$9,962	\$2,400
Next Year Donations		\$8,000
<b>Total Revenues</b>	<b>\$65,858</b>	<b>\$40,400</b>
<b>Expenses</b>		
Charitable Contributions	-\$15,000	-\$5,000
Annual Meeting/Social Events	-\$13,337	-\$15,000
Oral Histories		-\$1,500
IT Consulting	-\$1,588	-\$2,400
Insurance Liability	-\$3,016	-\$3,000
Professional Fees	-\$1,500	-\$4,000
Modernism Week Expenses	-\$10,048	-\$5,000
Bank/Stripe/Paypal Fees	-\$913	-\$1,144
Other Expenses (ie. PO Box)	-\$462	-\$500
Website Annual Fees	-\$222	-\$250
<b>Total Expenses</b>	<b>(\$46,085)</b>	<b>(\$37,794)</b>
<b>Net</b>	<b><u>\$19,773</u></b>	<b><u>\$2,606</u></b>

← No Modernism Tour in 2023

← New Revenue Source

← New Project





**Current Classification: 501c4**

**Additional Classification: 501c3**

**New name: Vista Las Palmas Foundation**

**Benefits:**

	<b>Tax Deductible</b>	<b>Political Activity</b>
501c4	No	Yes
501c3	Yes	No



## ➤ 2022 Modernism Sponsorships

### **\$5,000 Presenting Sponsor:**

- TTK represents

### **\$2,500 Event Sponsors:**

- H3K Home + Design
- Rick Distel and Kevin Comer
- Patsy and David Marino

### **\$1,000 Patron Sponsors:**

- Hot Purple Energy
- Studio AR&D
- The Twist
- The Creekstone in Idyllwild

### **In Kind Event Sponsors:**

- \$3,000: GBQ Partners
- \$2,500: Bruce Frasier and Richard Nielsen
- \$2,000: Caroline Greyshock Photography
- \$2,000: Steve Orr & Malcolm McKay
- \$1,000: One Las Palmas



## ➤ PS AIDS Memorial

Level	Donors	
\$10,000	<ul style="list-style-type: none"> <li>VLPNO</li> </ul>	<ul style="list-style-type: none"> <li>John Criscuolo &amp; Kermit Ferrer</li> </ul>
\$ 5,000	<ul style="list-style-type: none"> <li>Roberta Conroy</li> <li>Kevin Comer &amp; Rick Distel</li> <li>Joe Vassallo &amp; Doug Paxton</li> </ul>	<ul style="list-style-type: none"> <li>Jeff Schoenfeld &amp; Matt Holbein</li> <li>Mark Hamilton &amp; Juan Francisco</li> <li>Patsy &amp; David Marino</li> </ul>
\$ 2,500	<ul style="list-style-type: none"> <li>Jim Maloney &amp; Andrew Nance</li> <li>Marc Ware</li> </ul>	<ul style="list-style-type: none"> <li>Alain Peracca, Jeff Stanley &amp; Pablo Beladrich</li> </ul>
\$ 1,000	<ul style="list-style-type: none"> <li>Henry Jung &amp; Mark DeAngelis</li> </ul>	<ul style="list-style-type: none"> <li>Randy George &amp; Chuck Collins</li> </ul>
\$ 500	<ul style="list-style-type: none"> <li>Scott Cullens</li> <li>Richard Morris</li> <li>Brian Dubow</li> </ul>	<ul style="list-style-type: none"> <li>Bill Lieber</li> <li>Tate Varela</li> </ul>
<\$ 250	<ul style="list-style-type: none"> <li>Sandra Kiss</li> <li>Mary Wexler</li> </ul>	<ul style="list-style-type: none"> <li>Stephen King</li> </ul>

As you might've been aware in the past, funds raised have been to donated to The Palm Springs Animal Shelter, PS Modcom, AAP Food Samaritans and The Food Bank at The LGBT Center. Looking towards 2023 we are aiming to continue our charitable contributions to organizations in our community.

The VLPNO would like to continue to support our community organizations. Every dollar of every donation goes either to charity or to efforts to improve our neighborhood or towards social events for our neighbors.

This year we are continuing our combined membership/fundraising drive.



## Suggested Donation Levels:

- New: Swiss Miss \$500
- Krisel \$250
- Dubois \$100
- Alexander \$ 50



### Note:

1. VLPNO Membership is open to All property owners, All individuals claiming primary or secondary residence (including business occupants).
2. Membership is good for one year and must be renewed each subsequent year.

➤ **Swiss Miss Sponsorships**  
**Donation Level: \$500**

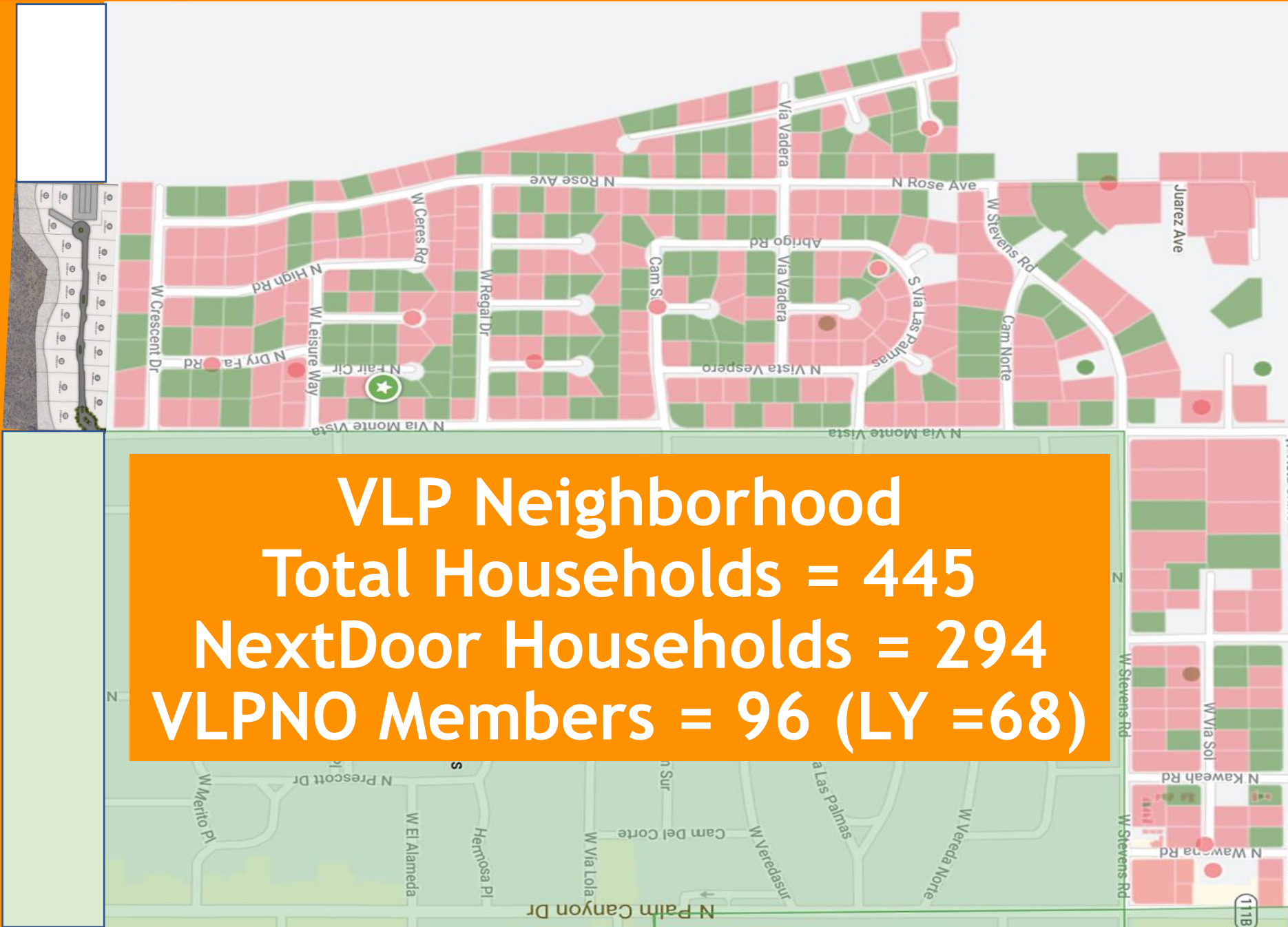
- **David Lee**
- **Doug Paxton & Joe Vassallo**
- **Kevin Comer & Rick Distel**
- **Patsy & David Marino**
- **Vincent & Coni Tavani**



## ➤ **Krisel Sponsorships** **Donation Level: \$250**

- **Antony Wright, Bryan Hewitt-Wright & Gabriel Hewitt-Wright**
- **Bill and Tiiu Jacobson**
- **Brenda & Mike Mathews**
- **Brenden Martin & Allan Moore**
- **Bruce Frasier & Richard Nielsen**
- **Charles Nauen**
- **Darci Congrove & Patti Orzano**
- **Don Zuidema, Mike McGinley & Alfredo Izaguirre**
- **Erik, Maria & Anna Verhoef**
- **James & Maggi Van De Voorde**
- **Jonathan Deason**
- **Kermit Ferrer & John Criscuolo**
- **Malcolm McKay & Stephen Orr**
- **Mark DeAngelis & Henry Jung**
- **Mary Jo & Tom Ohlin**
- **Paul Anderson & Mark Webster**
- **Sally Hightower & Dick Lippin**
- **Sameer Gopalani & Michael Millie**
- **Tim & Amy Brinkman**





**VLP Neighborhood**  
**Total Households = 445**  
**NextDoor Households = 294**  
**VLPNO Members = 96 (LY =68)**

Map shown  
highlights  
NextDoor VLPNO  
members in Green



# 2023 Initiatives

- More SOCIAL events!
- Annual Holiday Pet Parade - Dec 2022
- Major Fundraiser - Q1 2023
- Volunteer Day: PS Animal Shelter
- Volunteer Event: LGBT Center Food Bank
- Membership Drive
- Prepare for 2024 Modernism Week Tour
- Stay tuned for more fun projects

**Looking for volunteers!**



# 3rd Annual Holiday Pet Parade

Sat, Dec 17 @ 10:30 am



Join us for the Vista Las Palmas Holiday Pet Parade at 10:30 am on Sat, Dec 17. See back side for map.

ALL pets are welcome. There will be an awards ceremony and refreshments at 616 N. High Road at 11:30 am...pets and parents, wear your favorite holiday outfit

We encourage everyone to participate. Set-up chairs, bring your favorite morning drinks and celebrate your neighborhood pets.

Thank You Sponsors...

Boñes-n-Scõnes

Rebecca May & Brenda Matthews  
BERKSHIRE HATHAWAY  
HomeServices  
California Properties



RED ROVER  
Mobile Pet Grooming

Edward Jones

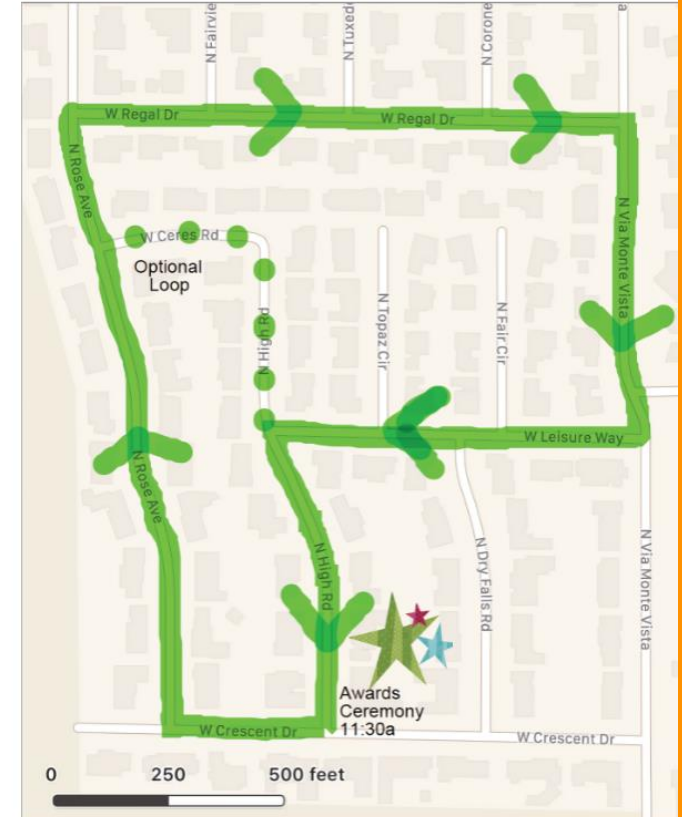
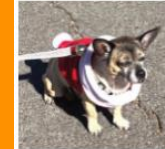
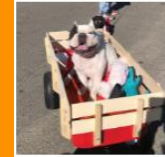


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# Social

# Parade Route

Convene at 616 N. High at 10:30 am for Parade Start, the Awards Ceremony will be at the same location at 11:30 am.



Join the VLP Neighborhood Organization: [www.vistalaspalmas.org](http://www.vistalaspalmas.org)



**2024**

**VLPNO's Major Annual Fundraiser**

**Tentative Schedule: February 17<sup>th</sup>, 2024**

**Requirement: 7 VLP Homes**

**Tour planning begins NOW**

**Need: Tour Homes and Committee Volunteers**



The Board consists of seven (7) members (“Directors”).

Current Board members elected at the 2021 Annual General Membership Meeting will continue on the Board for the 2<sup>nd</sup> year of their terms:

1. Kevin Comer
2. Joe Vassallo
3. *Open*

Outgoing Board members:

4. Kermit Ferrer
5. Patsy Marino
6. Steve Orr
7. Gustav Swanson



**Four (4) two year term (2022-2024) Board positions are open for Election.**

**Current running candidates** (alphabetically by last name):

- 1. Bruce Frasier**
- 2. Patsy Marino**
- 3. Christy McMillan**
- 4. Vince Tavani**

**One (1) 2<sup>nd</sup> year of two year term (2021-2023) Board position is open for Election.  
Carry over unfilled Board position from 2021 AGMM.**

**Current running candidate** (alphabetically by last name):

- 1. Kermit Ferrer**





Votes  
are  
being  
tallied....



# Congratulations and Welcome to our New VLPNO Board Members!



Visit our website:  
[vistalaspalmas.org](http://vistalaspalmas.org)



About Events History Contact

Join SEARCH Q Cart (0)

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Join the VLPNO  
Join the Vista Las Palmas Neighborhood Organization. Click here to learn how!

**Wishing ALL the happiest of Holidays and  
may your New Year be filled with smiles!**

'The mission of the Vista Las Palmas Neighborhood Organization is to foster an appreciation of our architectural heritage and to strengthen the quality of life for all our residents through communication, neighborhood projects and social events.'

